



**2025  
APPLICATION  
GUIDELINE**  
March 19-20th

## WHAT ARE WE LOOKING FOR IN YOUR PRESENTATION?

**Our audience is eager to hear about revolutionary ideas and technology. Focus on storytelling aspects of how your solution addresses a pain point in the industry.**

Sessions should be educational rather than a sales pitch or product demonstration.

We encourage submissions from speakers representing diverse backgrounds, including gender, cultural, ethnic, and geographic diversity, to ensure a wide range of perspectives.



### 25-Minute Live Session

(20-minute presentation + 5 minutes for audience Q&A)

## STEP 1 Start Your Application

To apply to speak at the Net Zero Construction Conference 2025, please fill out the speaker application form available on our website.

## STEP 2 Identify Your Session Topic



### **Circular Economy in Construction**

Session topics could include exploring how circular economy principles are reshaping the construction industry towards a more sustainable future, innovative reuse of materials, waste reduction strategies, or designing for deconstruction.



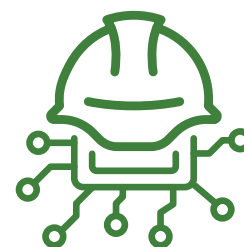
### **Innovations in Sustainable Concrete**

Session topics could include groundbreaking innovations in concrete that are reducing the environmental impact while enhancing performance, new concrete materials and mix designs, or strategies for lowering the carbon footprint of concrete production.



### **Emerging Technologies for Sustainable Construction**

Session topics could include diving into the latest technologies driving sustainability in construction, from advanced materials to smart systems, and how these technologies are being implemented to enhance environmental performance and efficiency.



### **The Future of Digitalization & AI in the Construction Industry**

Session topics could include uncovering how digitalization and AI are revolutionizing the construction industry, the integration of AI in construction processes, smart construction management systems, or the potential for digital tools to drive sustainability in construction projects.

## STEP 3

# Complete and Submit the Application Form

The speaker application form is brief and can be completed in just a few minutes. Here is a list of the details you will need to include.

## Presentation Details

- **Presentation Title** [Max 80 characters]
- **Description** [Max 1400 characters]
- **Learning Objectives** [3-5 objectives, max 500 characters]  
Please describe in bullet points what attendees will learn in your presentation
- **Target Audience** - Please list personas that your presentation would benefit the most. (i.e., General Contractors, Ready Mix Producers, Academia, etc.,)
- **Format**
  - Solo Presentation
  - Co-Presentation (2 presenters)
  - Panel (2-3 panelists + 1 moderator)

## Speaker Details

- Full Name
- Job Title
- Company
- Email
- Headshot [Format: jpg, Dimensions: 800x800px]
- Speaker Bio [600 characters max]

## Lead Contact

- Full Name
- Job Title
- Company
- Email
- Phone Number



## STEP 4 Submit Your Application

The speaker application is brief and can be completed in just a few minutes.

## STEP 5 Check Your Inbox

We will be sending out responses to speaker applications after the submission window closes in Fall 2024.

### Contact Information

If you have any questions, please email [NOCC@giatec.ca](mailto:NOCC@giatec.ca).

### Event Details

**Platform:** Virbela Metaverse (Virtual Event)

**Dates:** March 2025

