



**2025  
SPONSORSHIP  
PROSPECTUS**

March 19-20th

## Get Involved in Giatec's 2025 Net Zero Construction Conference

### Join Giatec and other world-class industry leaders for our next annual virtual event

The 2025 Net Zero Construction Conference (NOCC)! This event brings together experts in sustainable construction, concrete, and technology to discuss the trends that are paving the way for a net zero future. Past attendees have heard from Heidelberg Materials, Kiewit Engineering Group, NRMCA, and many more! Virtual networking has allowed us to connect globally, uniting and sharing our passion for promoting environmentally friendly concrete and construction practices.

A sponsorship of this event would be a prime opportunity to brand your organization as a leader in sustainable construction and technology by demonstrating your commitment to advancing and sharing knowledge on these practices. Join us in inspiring and informing today's industry professionals about the future of sustainable infrastructure.

Don't miss this amazing opportunity to be a part of this virtual event.  
**Reserve your spot today!**

For more information on how you can get involved and more details on the conference please visit <https://netzeroconstructionconference.com/>

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### Dive into the Future

Join the Net Zero Construction Conference in the Virbela Metaverse



Showcase your organization in the Virbela Metaverse, where you can network, explore new innovations, and experience all the benefits of an in-person conference from your office, home, or anywhere of your choice.

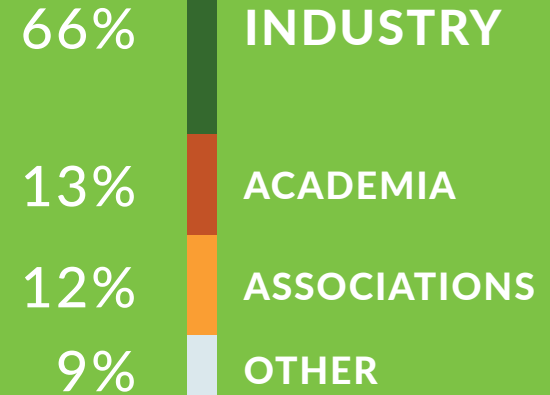


Unlock the opportunity to showcase your organization in engaging ways, with customizable booths and interactive screens that captivate and inspire attendees.



Make a lasting impact on hundreds of industry professionals and firmly position your organization at the forefront of net-zero construction.

**500+**  
2024 REGISTRATION

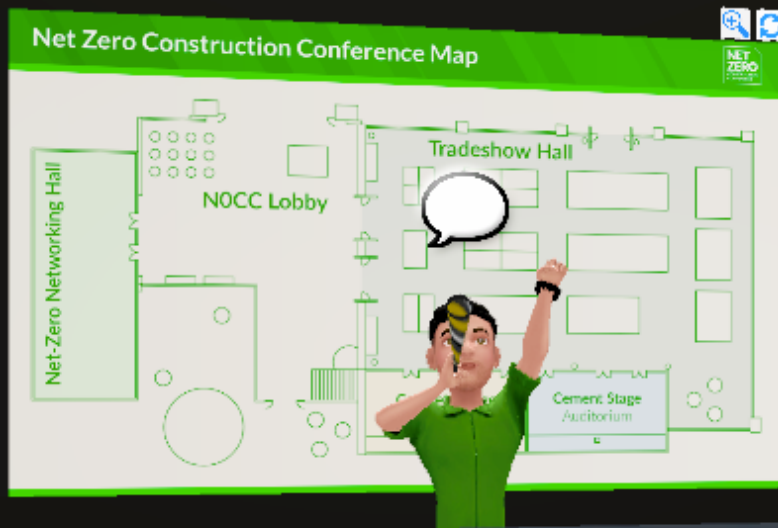


## PREVIOUS ATTENDING COMPANIES



## NOCC 2025 Returns to the Virbela Metaverse!

NOCC 2025 is excited to again be hosted in the Virbela Metaverse. This platform offers sponsors numerous innovative engagement opportunities with attendees including an interactive expo hall where sponsors can craft multimedia-rich booths with live staff, unique advertising opportunities, and live presentations. Sponsor staff can also network seamlessly with participants, fostering valuable conversations inside and outside the expo hall.



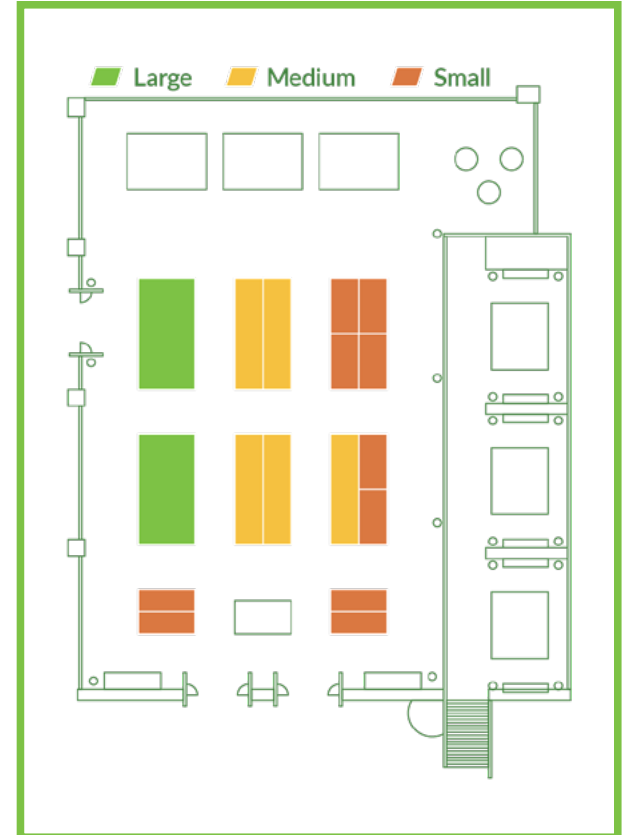
# SPONSORSHIP INFORMATION

	Sustaining Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Investment (USD)		\$10,000	\$5,000	\$2,000	\$750
Early Bird (USD) – Valid until November 15th		\$7,000	\$3,500	\$1,250	\$500
Availability		Sold Out	5	10	Unlimited
Student Ticket Sponsor					
Platform Name Sponsor		✓			
Auditorium Name Sponsor		✓			
Pre-Conference Event Name Sponsor		✓			
Expo Session Name Sponsor		✓	✓		
Spotlight (Keynote) Session		✓			
Commercial Presentation		✓	✓		
Pop-Up Website Ad		✓			
Top Banner Website Ad		✓	✓		
Promo Emails to Mailing List		✓	✓		
In-World Promo Videos/Ads		✓	✓	✓	✓
Company Information Page		✓	✓	✓	✓
Company Website and Social Links		✓	✓	✓	✓
Image(s)		10	5	1	
Video(s)		3	1		
Documents (Brochures, Case Studies, etc.)		10	5	1	
Registration List		✓	✓	✓	✓
Conference Passes		25	10	5	2
Event Signage		✓	✓	✓	✓
Virtual Booth		Large	Medium	Small	None
Booth Leads		✓	✓	✓	✓
Minimum Guaranteed Social Media Impressions		40k	30k	25k	25k

# BOOTH SIZES



Large Booth



Medium Booth



Small Booth

## Here are just some of the ways we're driving traffic to sponsor booths in the expo hall



### Social Media

We will leverage our social media channels to create excitement and drive attendees to your booth with engaging posts, sneak peeks, and exclusive incentives, all aiming to increase interest and engagement at the event.



### Company Profiles

Sponsors will have an exclusive profile on our website, showcasing their unique offerings and expertise. This dedicated space allows you to highlight your brand, share your story, and attract visitors who are specifically interested in learning more about your services.



### Orientation in the Expo Hall

We will be hosting a dynamic pre-event orientation in the expo hall to ensure attendees are familiar with your booth location and have the opportunity for a quick introduction to your team and innovative solutions.



### Dedicated Expo Times

Take advantage of dedicated expo times where your team will captivate attendees with live demonstrations, interactive Q&A sessions, and engaging presentations. These exclusive time slots are designed to maximize your visibility and foster meaningful connections with potential clients.



### Raffle / Scavenger Hunt

We will organize an engaging raffle and scavenger hunt with attractive prizes to draw attendees to your booth. These activities are designed to increase booth traffic and provide fun, interactive ways for participants to engage with your brand.

# APPLICATION FORM

Contact Name

Company / Organization (as you wish it to mean on all materials)

Company URL

Street Address

City

ZIP

Country

State/Province

Phone

Cell

Email

Will you be representing your company at NOCC?

Yes

No

If no, who will be representing your company?

Phone

Cell

Email

I am interested in supporting the NetZero Construction Conference through sponsorship at the following level

**Platinum Sponsor**

(\$7,000 USD until 10/31/2024)  
\$10,000 USD

**Gold Sponsor**

(\$3,500 USD until 10/31/2024)  
\$5,000 USD

**Silver Sponsor**

(\$1,250 USD until 10/31/2024)  
\$2,000 USD

**Bronze Sponsor**

(\$500 USD until 10/31/2024)  
\$750 USD

Total Commitment (Sponsor Level)

Please send your logo (.ai vector file or 300dpi .png) to [NOCC@giatec.ca](mailto:NOCC@giatec.ca)

Submit payment to [accountspayable@giatec.ca](mailto:accountspayable@giatec.ca)

## Signature and Agreement

Official Representative

Email (to send receipt)

Signature

Date

Check here to pay by credit card. Please provide a contact name and phone number and a Giatec representative will contact you.

Please email completed form to [NOCC@giatec.ca](mailto:NOCC@giatec.ca) for processing.



# THANK YOU TO OUR 2024 SPONSORS

## PLATINUM



## SILVER



## FOUNDATION



## FOUNDATION